



*To develop, advance, and nurture all facets of the arts
to enhance the quality of life for Meridian residents and its visitors*

EVENTS AND OUTREACH SUBCOMMITTEE MEETING

Parks and Recreation Conference Room, 33 East Broadway Avenue Meridian, Idaho
Friday, March 29, 2024 at 3:30 PM

All materials presented at public meetings become property of the City of Meridian. Anyone desiring accommodation for disabilities should contact the City Clerk's Office at 208-888-4433 at least 48 hours prior to the public meeting.

Agenda

ROLL-CALL ATTENDANCE

___ Crystal Paulson, Chair

___ Patrick O'Leary

___ Shaun Muscolo

APPROVAL OF MINUTES [ACTION ITEM]

- [1.](#) Approve Events and Outreach Meeting Minutes from 2-23-24

DISCUSSION ITEMS

- 2. Discuss:** Written Goals for Meridian Art Week 2024
- 3. Updates:** Art Week Classes (September 8 -13, 2024)
- 4. Update:** Call for Nominations for Tammy de Weerd Awards in the Arts and Marketing the Call

NEXT MEETING - April 26, 2024

ADJOURNMENT



EVENTS AND OUTREACH SUBCOMMITTEE MEETING

Parks and Rec Conference Room, 33 East Broadway Avenue Meridian, Idaho
At 3:30 PM

MINUTES

ROLL-CALL ATTENDANCE

_____ Crystal Paulson, Chair

_____ Patrick O'Leary

_____ Shaun Muscolo - Online

<https://us06web.zoom.us/j/89233604944?pwd=30mwYh2bAtPu4m7Y7gCGqR2Z44CXaF.1>

Meeting ID 892 3360 4944

Passcode: 963833

Meeting brought to order at 3:41pm, in 2nd floor meeting room due to confusion of commissioner O'Leary's part, and staff, as to where the meeting was.

ACTION ITEMS

Approve Events and Outreach Meeting Minutes from 1-26-24

Crystal moved, Patrick 2nd – All Ayes.

1. Discussion and Brainstorming: Meridian Art Week Outline September 8 - 14, 2024 - Classes Offered, Events

Commissioners discussed the logistics of the Art Party at Kleiner Park and continuing to invite buskers.

- It was asked by commissioner O'Leary if the committee thought a two-tiered busker presentation might be possible in two segments.
 - Buskers not requiring electricity to perform would provide their work at different locations around the area of the Amphitheatre near where and during the Chalk Art competition locations.
 - Following the chalk art competition. Local performers needing electricity to power instruments would be in a talent show format on the amphitheater stage over a scheduled period of time assigned to each arts group and accounting for any change-overs of equipment and artists.
 - Voting discs and drop buckets would need to be provided for voting at both locations.
 - The two different times of the events would provide plenty of time for commissioners to monitor, vote and tally the chalk art competition.
 - While awarding the chalk art winners commissioners could tally the busker and talent show performances.

- It was decided that E&O members would plan a walk around of the Amphitheatre area and come up with a plan to propose to the full commission as to the possible locations for Tent booths (children's museum, etc), where, Potential Food Truck Vendors, along with locations for other events at Kleiner Park.
- The question was raised if we should consider changes to the art drop as participation has seemed to drop off.
 - Keeping it downtown as done in the past
 - Have artists do their drops around the amphitheater area and make it part of the Art Party.
- The potential of having voting for chalk art and buskers take place on-line via MAC FB page as a survey post for both events and links to the page via QR codes around the Art Party location.

Classes offered during Art Week

- It was agreed that we should not do an improv class in '24.
- We should keep all the other classes that were offered last year.
Promote the class offerings during the Art Party better
- We should consider doing a 'How to View Visual Art' class in IPG during the 2025 Art Week.
Gallery show at IPG from local galleries to promote them and have gallery owners each do a 'How To' presentation.

Discuss: Compass Annual Art Show Table on April 12 (Signed Up)
Shaun said she could attend the show and monitor a table for MAC.

NEXT MEETING - 3/29/24 3:30pm

ADJOURNMENT Shaun moved, Crystal 2nd "All eyes" – 5pm



2024 TAMMY DE WEERD'S AWARDS IN THE ARTS ANNOUNCEMENT

The Meridian Arts Commission (MAC) is seeking nominations for the 3rd biennial Tammy de Weerd's Awards in the Arts.

Below, you will find a 2024 Nomination Form and corresponding guidelines. Please note that nominations must be submitted by Friday, May 17, 2024, at noon. MAC intends that the Tammy de Weerd's Awards in the Arts will be a biennial event, held during Meridian Art Week in September 2024. Please consider nominating a deserving individual, student, business or organization, and/or an art educator for these awards.

Thank you for your dedicated support and promotion of the arts. If you have any questions regarding the nominations, please contact MAC at mac@meridiacity.org.

2024 TAMMY DE WEERD'S AWARDS IN THE ARTS GUIDELINES

The Tammy de Weerd's Awards in the Arts are presented by MAC to recognize and encourage excellence in the arts throughout the City of Meridian. Nominees may be businesses, organizations, or individuals who have made a significant contribution to the arts in Meridian, through distinguished service or creative accomplishments. Recipients will be recognized at an awards ceremony during Meridian Art Week in September 2024.

Eligibility: Nominees should be residents of Meridian, or work in the capacity of an art educator in Meridian schools, or have a business that supports the arts in Meridian. City of Meridian staff, current Arts Commissioners, and their family members are not eligible to receive awards.

Instructions: In a one-page letter please describe the nominee's overall commitment, contribution, and service to the arts as it relates to the criteria for the category that you are nominating the candidate. Include relevant biographical information, professional achievements, and community involvement. As part of your nomination, you may also include supplementary materials such as press clippings, catalogs, resumes, annual reports and additional letters of support. Attach the letter and any supplementary materials to the Nomination Form.

(continued on next page)

2024 TAMMY DE WEERD'S AWARDS IN THE ARTS AWARD CATEGORIES AND CRITERIA

- ***Excellence in the Arts*** recognizes artists who have made a significant contribution to the arts in Meridian, and who have demonstrated a high degree of artistic excellence in any discipline including performing, visual, or literary arts. Nominations should include documentation of the artist's work. Nominations may be evaluated on:
 - A. Quality and/or originality of work;
 - B. Scope of the artist's audience (i.e., local, state, regional);
 - C. Awards and recognition previously received;
 - D. Community participation in the arts.

- ***Support of the Arts*** recognizes individuals, businesses or organizations that have made a significant contribution to the arts in Meridian. Nominations may be evaluated on:
 - A. Years of commitment to support the arts in Meridian;
 - B. Overall involvement in support of the arts;
 - C. Type of support (volunteer service on boards, lectures, financial).

- ***Arts in Education*** recognizes educators, individuals, businesses, or organizations for their efforts to strengthen public arts education in the geographic area of Meridian schools. Nominations may be evaluated on:
 - A. Overall impact on making the arts a vital part of the basic curriculum;
 - B. Degrees of advocacy for arts education in the schools and community;
 - C. Years of commitment to arts education.

- ***Student Excellence in the Arts*** recognizes Meridian area student artists grades 9-12 who have dedicated a significant portion of their youth working to develop and manifest their individual creativity within any discipline of art including performance, visual or literary arts. Nominations should include documentation of the artist's work. Nominations may be evaluated on:
 - A. Quality and/or originality of work;
 - B. Progression and development of artistic discipline(s);
 - C. Awards and recognitions previously received;
 - D. Community participation in the arts.



2024 TAMMY DE WEERD'S AWARDS IN THE ARTS NOMINATION FORM

NOMINEE

Name: _____

Address: _____

Email: _____

Phone: _____ **Website (if available):** _____

Select Category (Choose One):

Excellence in the Arts Support of the Arts Arts in Education Student Excellence in the Arts

Nominator Name: _____

Address: _____

Email: _____

Phone: _____ **Relationship to Nominee:** _____

CERTIFICATION:

As a nominator for the Tammy de Weerd's Awards in the Arts, I certify the information contained in this nomination packet to be accurate and complete to the best of my knowledge.

Signature: _____ **Date:** _____

Deadline for Nominations: Friday, May 17, 2024, at noon

Mail hard copy submissions to:

City of Meridian
Attn: Meridian Arts Commission
33 E. Broadway Ave., Suite 206
Meridian, ID 83642

Email submissions to mac@meridiancity.org

or

Email subject line **MUST READ:** Awards in the Arts Nomination. All materials must be submitted in one email with all files included as a single, merged PDF file.

Questions: email MAC at mac@meridiancity.org